PARTNER WITH US

2020 – 2021

The Child & Family Network Centers
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ABOUT CFNC

Mission
To provide caring, high quality, free education and related services to children and families in their own neighborhoods in order to prepare and empower them for success in school and life.

History
It was the end of the school year in 1984 when 17 mothers, all living in the same public housing complex, discovered that their kids had failed kindergarten. None of the kids had a preschool education. That's why this inspiring group of mothers founded The Child & Family Network Centers (CFNC).

Since then, we have grown exponentially – now serving 126 low-income children across 9 (7 in-person and 2 virtual) classrooms in the City of Alexandria's poorest neighborhoods.

Why?
Without a preschool education, low-income kids are at-risk of entering kindergarten with an opportunity gap.

That's why early intervention is so important. Our students are disproportionately affected by COVID-19. Our students have the main risk factors for kindergarten failure: they live in poverty, they live in households that have less than a high school education, and they live in households where English is not the first language.

Without an early education, these kids are at-risk of entering kindergarten up to two years behind their peers. An opportunity gap that big by the time they're five is nearly impossible to close.

Our Results: 2018–2019

- 97% met or exceeded the kindergarten readiness standard
- 708 average literacy score for a CFNC student - 107 point above the standard
- 98% met or exceeded social/emotional readiness standard
Angela attended CFNC in the early 1990s. Angela's mother, a single mother of three, was desperate. She worked hard to take care of her family, but couldn't afford the huge cost of private preschool, which would take up almost a quarter of her annual income. She also knew that her children would need a head start to start kindergarten on par with their peers. After confiding her troubles to a friend, she learned about CFNC!

Even though she was very young, Angela remembers feeling inspired by her teachers. She remembers feeling safe to take risks, she felt supported, and she remembers the feeling of excitement as she learned and discovered new things. "Having a high-quality early education helped me gain a love of learning early on," says Angela.

Her love of learning hasn't ended. **She now works as a professor of English at a University.**

**Numbers and Statistics**

- In 2020–2021, it will cost CFNC $18,900 to educate one child for the year. That's a 45% increase in cost from previous years.

- CFNC receives approximately $6,663 per child from government sources, but must raise the remaining $12,237 from private sources.

- According to Nobel Prize–winning economist, Dr. James Heckman, investment in early education has a return on investment of 13% per year compounded annually.
In response to COVID-19, we are operating 7 in-person and 2 virtual preschool classrooms for 126 children who live in Alexandria’s poorest neighborhoods, making CFNC the largest in-person preschool program in the City of Alexandria. Our program runs Monday through Friday from 8:00am to 3:00pm, with optional after-care until 6:00pm.

Health Services

We work with parents as they support their child’s healthy development and access community-based services, ensuring they: complete the appropriate physicals, vaccinations, and onsite hearing, vision, dental, and developmental screenings; receive referrals for follow-up care; and have health insurance or access to a medical home before kindergarten.

Family Services

Our Family Support Workers strengthens families through individual case management (including home-visits when safe, goal setting, and goal achievement support) and parent workshops (ranging from healthy parenting to nutrition to advocating for each child’s success in the local public school system). Our Family Support Workers help each family identify barriers to their child’s success and connect families with resources to address concerns. Parents learn how to support and advocate for their child’s long-term academic success and wellbeing before they start kindergarten. We are continuing to offer these services during the COVID-19 pandemic through virtual case management, to address family home needs while maintaining social distancing.
OUR OPPORTUNITIES

Educational Equity Anchors

$50,000+
- All $20,000 benefits plus:
- Premier partner at our Corporate Partners Benefit.
- Opportunity to hold position on our Governance Committee.
- Logo listed on all CFNC communications materials.
- Be a part of the Education Equity Anchor leadership team.

$20,000+
- All $15,000 benefits plus:
- Your logo prominently displayed on all CFNC newsletters.
- Opportunity to be featured in a CFNC promo video.
- Dedicated feature in CFNC's corporate newsletter.
- Speaking opportunity at CFNC's Corporate Partners Benefit.
- Six Spring Benefit tickets.

$15,000+
- All $10,000 benefits plus:
- Your logo featured in quarterly media ads placed in Alexandria Woman and Zebra Magazine.
- Four personalized Facebook posts per year (one per quarter).
- Eight Spring Benefit tickets.

$10,000+
- Four admissions to Corporate Partners Benefit.
- Your logo listed listed in corporate newsletter.
- Your logo displayed on event signage at Corporate Partners Benefit.
- Branded material of your choice in CFNC take home student packet
- Your company name listed in press release.
- Your company name and web link featured on CFNC’s website
Our Opportunities

$3,000 - $4,999 benefits plus:
- Believe sponsor listing at Spring Benefit event.
- Receive first priority for virtual classroom volunteer opportunities.
- Opportunity for company representative to sit on events committee.

$5,000 - $7,999 benefits plus:
- Hope sponsor listing at Spring Benefit event.
- Your logo displayed outside a CFNC classroom.
- Speaking opportunity at Spring Benefit.

$8,000 - $9,999 benefits plus:
- All $5,000 - $7,999 benefits plus:
- Hope sponsor listing at Spring Benefit event.
- Your logo displayed outside a CFNC classroom.
- Speaking opportunity at Spring Benefit.

Friends of CFNC

$8,000 - $9,999
- Believe sponsor listing at Spring Benefit event.
- Your logo displayed outside a CFNC classroom.
- Speaking opportunity at Spring Benefit.

$5,000 - $7,999
- All $3,000 - $4,999 benefits plus:
- Believe sponsor listing at Spring Benefit event.
- Receive first priority for virtual classroom volunteer opportunities.
- Opportunity for company representative to sit on events committee.

$3,000 - $4,999
- Inspire sponsor listing at Spring Benefit event.
- Receive first priority for CFNC in-kind drives.

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