



The Child and Family Network Centers
 2017 Black, White and Red All Over Spring Benefit
 Sponsorship Benefits & Recognition



Sponsor Benefits & Recognition	Presenting \$15,000 ↓	Miracle Maker \$10,000 ↓	Hope \$5,000 ↓	Believe \$2,500 ↓	Inspire \$1,000 ↓	Host Committee \$600 ↓
Exclusive Benefits	<ul style="list-style-type: none"> •Identification as “Presenting Sponsor” •Speaking opportunity at event •One reserved cocktail table at event for your guests 	<ul style="list-style-type: none"> •One reserved cocktail table at event for your guests 				
Branded Item Opportunity Provide a logoed item for guests	<ul style="list-style-type: none"> •One branded item at event 	<ul style="list-style-type: none"> •One branded item at event 				
Event Collateral Material Invitations and event program	<ul style="list-style-type: none"> •Logo on event invitation •Logo on front of printed program •Full page ad in printed program 	<ul style="list-style-type: none"> •Name listed in invitation •Logo in printed program •Full page ad in printed program 	<ul style="list-style-type: none"> •Name listed in invitation •Name listed in printed program •1/2 page ad in printed program 	<ul style="list-style-type: none"> •Name listed in invitation •Name listed in printed program •1/4 page ad in printed program 	<ul style="list-style-type: none"> •Name listed in invitation •Name listed in printed program 	<ul style="list-style-type: none"> •Name listed in invitation •Name listed in printed program
Visual Recognition	<ul style="list-style-type: none"> •Sponsor logo at event entrance and throughout event space 	<ul style="list-style-type: none"> •Logo /Name at event entrance 	<ul style="list-style-type: none"> •Logo /Name at event entrance 	<ul style="list-style-type: none"> •Logo/Name at event entrance 	<ul style="list-style-type: none"> •Logo/Name at event entrance 	
Verbal Recognition	<ul style="list-style-type: none"> •Twice at event 	<ul style="list-style-type: none"> •Once at event 	<ul style="list-style-type: none"> •Once at event 			
Event Tickets	<ul style="list-style-type: none"> •15 VIP-Access* tickets 	<ul style="list-style-type: none"> •10 VIP-Access* tickets 	<ul style="list-style-type: none"> •8 VIP-Access* tickets 	<ul style="list-style-type: none"> •4 tickets 	<ul style="list-style-type: none"> •2 tickets 	<ul style="list-style-type: none"> •2 tickets
Print Media Recognition Two press releases; three full page ads in Alexandria Woman; two ads in Mount Vernon Voice; two ads in Zebra	<ul style="list-style-type: none"> •2 event press releases •Logo on all ads 	<ul style="list-style-type: none"> •1 event press release •Logo on all ads 	<ul style="list-style-type: none"> •Logo on ads 	<ul style="list-style-type: none"> • Name Listed on all ads 		
Social Media Recognition on CFNC’s Facebook page and Twitter feed	<ul style="list-style-type: none"> •Individual thank you with link to website 	<ul style="list-style-type: none"> •Individual thank you 	<ul style="list-style-type: none"> •Individual thank you 	<ul style="list-style-type: none"> •Individual thank you 	<ul style="list-style-type: none"> •Individual thank you 	
Web Recognition Logo or name hyperlinked on CFNC’s website and all event email communications	<ul style="list-style-type: none"> •Logo with hyperlink to sponsor’s website •Logo with hyperlink in event emails 	<ul style="list-style-type: none"> •Logo with hyperlink to sponsor’s website •Logo with hyperlink in event emails 	<ul style="list-style-type: none"> •Name with hyperlink to sponsor’s website •Name included in event emails 	<ul style="list-style-type: none"> •Name with hyperlink to sponsor’s website •Name included in event emails 		
Annual Report Recognition in CFNC’s annual report	<ul style="list-style-type: none"> •Listed at giving level 	<ul style="list-style-type: none"> •Listed at giving level 	<ul style="list-style-type: none"> •Listed at giving level 	<ul style="list-style-type: none"> •Listed at giving level 	<ul style="list-style-type: none"> •Listed at giving level 	

Available Underwriting Opportunities

What is an underwriting opportunity? These unique sponsorships enable you to sponsor a specific item or service at the event and come with exclusive recognition opportunities for you, our generous sponsor.

Item	Cost	Sponsor Benefits & Recognition
Auctioneer	\$5,000	Auctioneer to thank underwriter 2 –3 times from podium; logo/ad on back of bid paddles
Specialty Drink	\$2,000	Specialty drink named after you i.e. “Safeway Sling”; name prominently displayed at the bar
Valet	\$2,000	Name prominently displayed on sign at valet station
Audio Visual	\$1,000	Name on bottom of all presentation slides
Wine/Champagne	\$1,000	Name on serving trays and prominently displayed at the bar
Beer	\$1,000	Name prominently displayed at the bar
Centerpieces	\$1,000	Name on tables with all centerpieces
Guest Thank You Gift	\$1,000	Name on gift bag of item given to event guests
Photo Booth	\$1000	Your name and logo printed on all guest photos

2017 CFNC ANNUAL SPRING BENEFIT SPONSORSHIP COMMITMENT FORM

Friday, April 28, 2017 7:00pm

Please check which level and/or underwriting opportunity you'd like to sponsor:

PRESENTING SPONSOR \$15,000	___	AUCTIONEER \$5,000	___
MIRACLE MAKER SPONSOR *\$10,000	___	SPECIALTY DRINK \$2,000	___
HOPE SPONSOR \$5,000	___	VALET \$2,000	___
BELIEVE SPONSOR \$2,500	___	AUDIO VISUAL \$1,000	___
INSPIRE SPONSOR \$1,000	___	WINE/CHAMPAGNE \$1,000	___
HOST COMMITTEE \$600	___	BEER \$1,000	___
BENEFIT TICKET \$250 EACH	___	CENTERPIECES \$1,000	___
		PHOTO BOOTH \$1,000	___

TOTAL \$ _____

***A \$10,000 SPONSORSHIP WILL PROVIDE ONE AT-RISK CHILD AN EARLY CHILDHOOD EDUCATION FOR ONE YEAR**

Name of company or individual: _____

(Please print name of company/individual as you would like it to appear in program)

Name of Contact Person: _____

Address: _____

Office Phone: _____ Home Phone: _____

E-mail Address: _____

I am unable to attend, but wish to make a \$ _____ contribution.

BILLING AND PAYMENT INFORMATION:

My check made payable to CFNC is enclosed. Check # _____ for a total amount of \$ _____

Please bill my credit card (Circle One): _____ Amex _____ MasterCard _____ Visa

Credit Card Number: _____

Exp. Date: _____ CCV #: _____

Cardholder Name: _____

Cardholder Signature: _____

Your sponsorship confirmation must be received by February 19, 2017 to be listed on invitation and by April 20, 2017 to be featured in the event's program and print materials.